WEBSITE BOOK NOW SCHEDULE MEETING

SZN GROUP

Services PRICE GUIDE

Your Partner In Creative Excellence

All prices listed are base rates. Final pricing may vary based on the scope and specific requirements of your project.

WEBSITE BOOK NOW SCHEDULE MEETING

Communication **Contact Points**

SZN Group Days of Operation

Tuesday-Saturday

Maryland

www.szn.group

908-787-4441

contact@szn.group

The SZN Group operates Tuesday through Saturday. You are welcome to email us on Sundays and Mondays, and we will respond as soon as possible. However, core design work and other services are available only during our official days of operation.

Preferred Communication Methods

Project Requests or Questions: Email or Phone Call
Video Calls: Google Meet
Viewing Portfolio: Website

Our Current SERVICES

The SZN Group offers several flexible project styles to fit your needs:

- **One-Time Projects:** We complete a single service or project from start to finish.
- **Service Packages:** We bundle multiple service types together into a customized package.
- **Retainer Contracts:** We provide ongoing creative support over a set period of time.
- **Hourly Services:** We offer time-based services billed at an hourly rate. (Consulting and Web Maintenance Only)

Graphic Design

Branding & Logos

Website Design

Consulting

Graphic Design

Turnaround Timing

- Social Media Graphics: **3-5 Business Days**
- Posters & Printed Materials: **7-10 Business Days**
- Rush Fee (48 Hours or Less):
  - **$50 Upcharge for Digital Materials**
  - **$100+ for Printed Materials**

Graphic Design Service Options

- **One-Time Projects:** We complete a single service or project from start to finish.
- **Service Packages:** We bundle multiple service types together into a customized package.
- **Retainer Contracts:** We provide ongoing creative support over a set period of time.

Base Pricing

- Digital/Social Media Graphics: **$100**
- T-Shirt Designs: **$150**
- Projector Screen & LiveStream Slides: **$150**
- LiveStream Lower Thirds: **$100**
- Social Media Header: **$100**
- Outdoor Signage: **$150**
- Banners (Stand Up): **$300**
- Programs: **$400**
- Letterheads: **$200**
- Book Covers: **$500**
- Postcards: **$150**
- Album Covers: **$400**

Branding

Your brand deserves to shine, and we're here to make that happen!

- The SZN Group does not edit or modify logos that were not originally created by our team.
- Custom logo packages are only available for projects that fall outside the scope of our standard Branding packages.
- Each branding package comes with its own set of deliverables, turnaround times, and number of revision rounds—please review and choose the package that best fits your needs.
- Final logo files will be delivered via email to ensure optimal quality. You'll also receive access to the files through Dropbox and a downloadable ZIP folder.

Current Packages

Starter Package: $500 | 1 Month

- One Primary Logo
- 2-3 Initial Concepts With Two Rounds Of Revisions
- Brand Style Guide
- Choice Of: One Digital Graphic Design Assets

Kickoff Package: $1000 | 2 Months

- Primary & Secondary Logo
- 3-5 Initial Concepts With Two Rounds Of Revisions
- Color Palette & Typography Selection
- Basic Brand Style Guide
- Choice Of: Two Digital Graphic Design Assets

All-Star Package: $2000 | 3 Months

- Primary, Secondary, & Icon Logo
- 3-5 Initial Concepts With Three Rounds Of Revisions
- Color Palette & Typography Selection
- Brand Style Guide
- Branding Strategy Session
- Choice Of: Three Graphic Design Assets

Web Design

- All website projects include a minimum of 5 pages, and final pricing is determined by factors such as the overall structure of the site, the features you need (like forms, booking systems, or e-commerce), the technical complexity of the build, and the total number of pages beyond the included five.
- If a large portion of your website content isn't ready, we'll need to pause the project until everything is in place. This helps us keep your project on track and deliver our best work.
- The SZN Group only edits or updates websites that were originally built by our team.
- If you haven't purchased your domain (URL) yet, The SZN Group can help guide you through the process and handle the purchase and connection for you.

Current Website Offerings

- **E-Commerce Websites:** Sell your products online with ease.
- **Non-Profit Websites:** Raise awareness and drive donations.
- **Legislative Websites:** Inform and engage your constituents.
- **Faith-Based Organizational Websites:** Share your mission with the world.
- **Brand Websites:** Showcase what makes your brand unique.
- ***Website Maintenance (3, 6, or 12 Month Periods):*** *Keep your site running smoothly with regular updates.*

Base Price: $1,500

Consulting

- All calls will be recorded and stored in the cloud, Please ensure all attire, behavior, and language are well-mannered to protect both parties.
- If consulting sessions or speaking engagements are outside the Washington, DC Metro Area, a client will still be billed but a small travel fee will be added depending on one's location.

Consulting Service Formats

- **Hourly Services:** We offer time-based services billed at an hourly rate, our primary formatting for consulting
- **One-Time Projects:** We complete a single service or project from start to finish such as campaigns and event marketing
- **Retainer Contracts:** We provide ongoing creative support over a set period of time such as consulting calls, campaigns and coaching/trainings.

What We Offer

- **Marketing Campaigns:** From concept to execution, we'll guide you every step of the way.
- **Media Ministry Development:** Build a strong, impactful media ministry.
- **Content Strategy:** Plan and create content that resonates.
- **Social Media Marketing:** Boost your presence and engage your audience.
- **Personal Branding:** Craft a personal brand that stands out.
- **Political Campaign Marketing:** Win hearts, minds, and votes.

Price: Based On Project Scope

WEBSITE BOOK NOW SCHEDULE MEETING

Frequently Asked Questions

HOW TO BOOK?
For new clients, go to the booking page on the SZN Group Website and fill out the booking form. You will be contacted after your submission.

CAN THE SZN GROUP COMPLETE WORK FROM OTHERS?
No, out of respect of the industry and other creatives; The SZN Group does not complete or update incomplete work from processes with other designers. All work will start from scratch for an intentional and custom feel for each client.

WHAT INDUSTRIES DO YOU SPECIALIZE IN?
While the SZN Group is flexible and open to working with a variety of clients, we primarily specialize in serving Non-Profits, Faith-Based Organizations, Legislators and Political Organizations, and Local Businesses.

CAN YOU CREATE A CUSTOM PACKAGES?
Yes! We can create a custom package tailored to your needs, based on the services currently offered by the SZN Group.

HOW DOES THE SZN GROUP TAKE PAYMENTS?
When paying online through the Honeybook invoice system, the SZN Group accepts Debit Cards, Credit Cards, ACH transfers, Apple Pay, and Google Pay. We do not accept Bitcoin, cryptocurrency, or any other currency outside of U.S. Dollars (USD).